



Welcome! Community Visioning Forums

September 15 and 17, 2022



Visioning Forum Overview

- Open Discussion Question
- Environmental Scan Presentation
- Breakout Discussions
- Large Group Discussion
- Poll Question
- Next Steps



Guidelines for Effective Participation

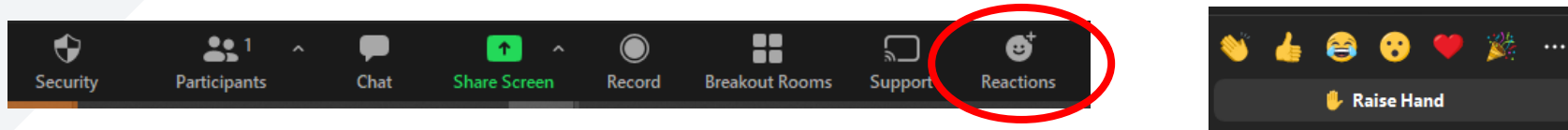
1. Speak from your own perspective using “I” statements.
2. Respect others’ viewpoints while listening respectfully and intently.
3. Stay focused on the discussion at hand.
4. Use the “raise hand” and chat features.
5. Ask questions.
6. Be patient with one another in the virtual environment.
7. Speak in “we” statements when reporting out from breakout discussions.



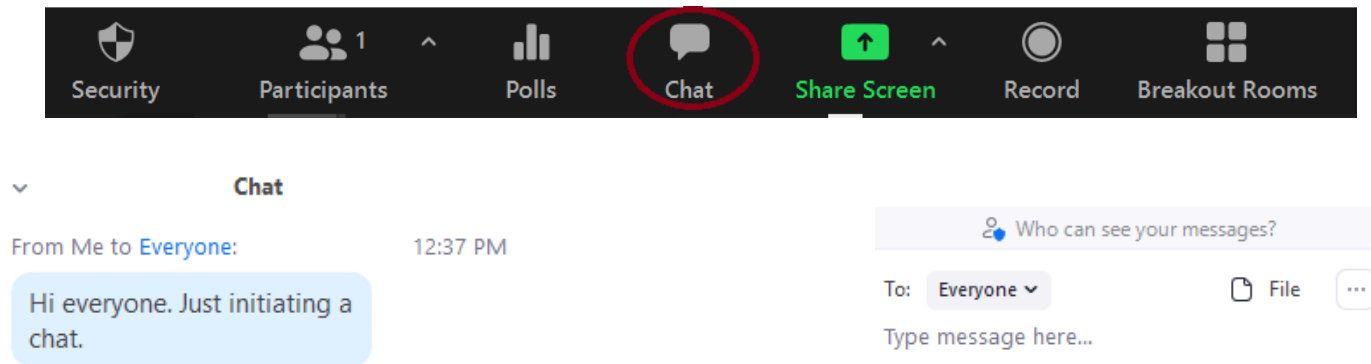
This Photo by Unknown author is licensed under [CC BY-NC-ND](https://creativecommons.org/licenses/by-nc-nd/4.0/).

Environmental Scan Discussion: Zoom Features Guide

Raise Hand Feature



Chat Feature



Open Discussion Question:

Which Words Best Describe Ennis?



What's On Your Mind Ennis?



downtown



What's An Environmental Scan...and Why Does It Matter?



IDENTIFY POTENTIAL OPPORTUNITIES, CHALLENGES, AND TRENDS THAT CAN DRIVE THE CITY'S FOCUS AND EFFECTIVENESS.

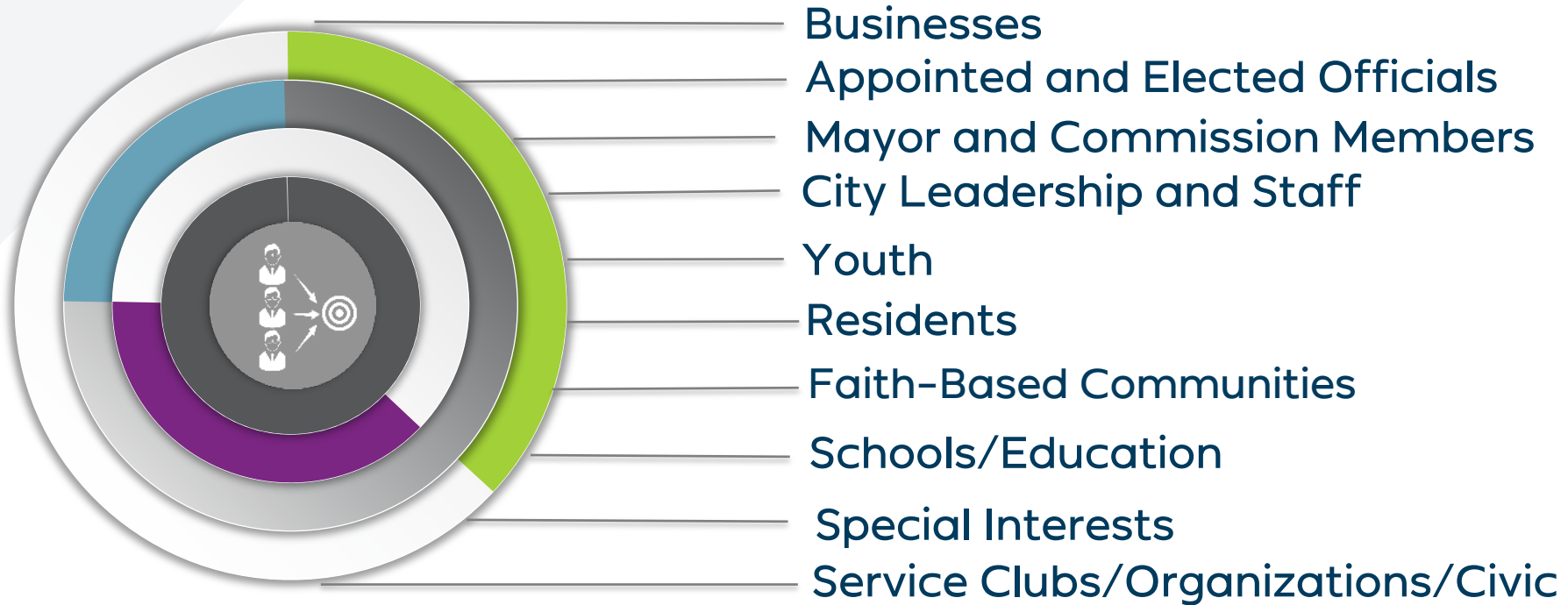


PROVIDE EVERYONE INVOLVED IN STRATEGIC PLANNING WITH A SHARED UNDERSTANDING OF THE CITY'S CURRENT ENVIRONMENT.



HELP CITY LEADERS SUCCESSFULLY NAVIGATE THE FORCES AND OBSTACLES THAT CAN HINDER THE ACHIEVEMENT OF A SHARED VISION.

Environmental Scan Approach



- ✓ Interviews with Diverse Stakeholders
- ✓ Social Pinpoint Community Engagement Platform
- ✓ Other Existing Plans and Community Engagement Work

Virtual Community Engagement

City of Ennis, TX

Welcome to the webpage for City of Ennis' next strategic plan, which will lay out goals and objectives for the long term.

This plan's success depends on input from people like you – who know and love the City, and have a vested interest in making it an even better place going forward.

Please complete the survey or contribute to the ideas wall to share your thoughts on how Ennis should look and feel in the coming years.



What is coming soon?

There are two upcoming community visioning sessions. Check back here for more information!



15

SEPTEMBER

2022

Community Visioning Session

Time: 6:00 to 8:00 PM
At the Ennis Welcome Center
201 NW Main, Ennis, TX 75119



17

SEPTEMBER

2022

Community Visioning Session

Time: 10:00 AM to 12:00 PM
At the Ennis Welcome Center
201 NW Main, Ennis, TX 75119



Social Pinpoint Site

Get Involved



Take a brief survey

Let the City Commissioners and City leadership know how Ennis is doing and how it should evolve.

Give us a few minutes



Share your ideas

Let us know what City of Ennis should focus on and how.

Add Your Idea



Ennis Community Profile



Quality of Life in Ennis



B

Overall Niche Grade
- Niche, 2022

- A+** Diversity
- A-** Jobs
- A-** Cost of Living
- B+** Weather
- B+** Public Schools
- B** Housing
- B** Good for Families
- B-** Nightlife
- C+** Commute
- C+** Crime & Safety
- C** Outdoor Activities
- C** Health & Fitness



Quality of Life in Ennis



98 of 1,055 of Most Diverse Places to live in Texas
- Niche, 2022



274 of 701 Places with the Best Public Schools in Texas
- Niche, 2022



308 of 1,052 Places with the Lowest Cost of Living in Texas
- Niche, 2022



1,059 of 18,522 of Most Diverse Places to live in America
- Niche, 2022



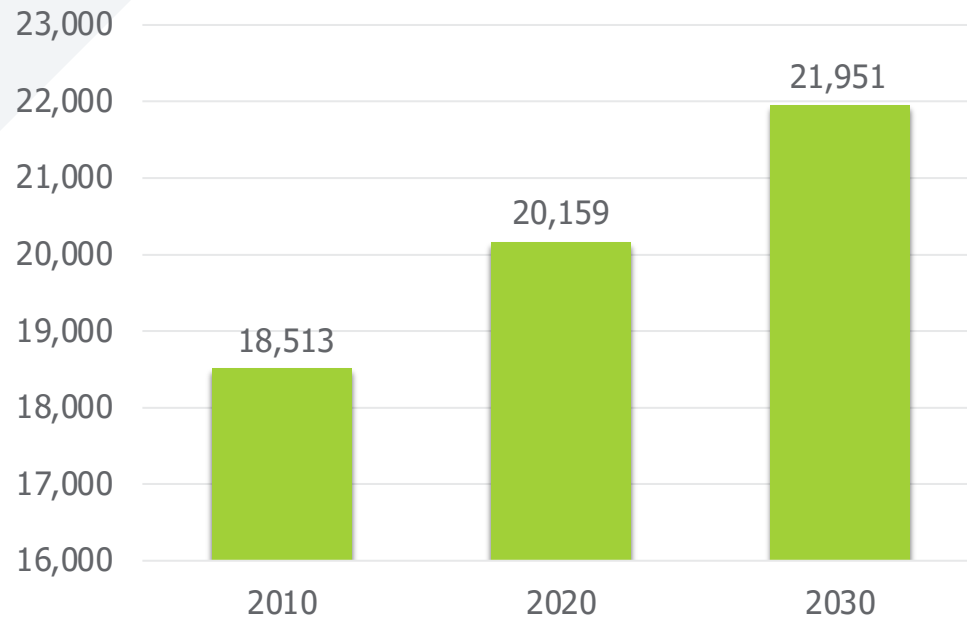
2,772 of 18,466 Places with the Lowest Cost of Living in America
- Niche, 2022



Source: Niche.com

About City of Ennis

Ennis Population



Source: U.S. Census Bureau, 2020 Census



\$63,203
Median Household
Income



\$134,100
Median Home
Value



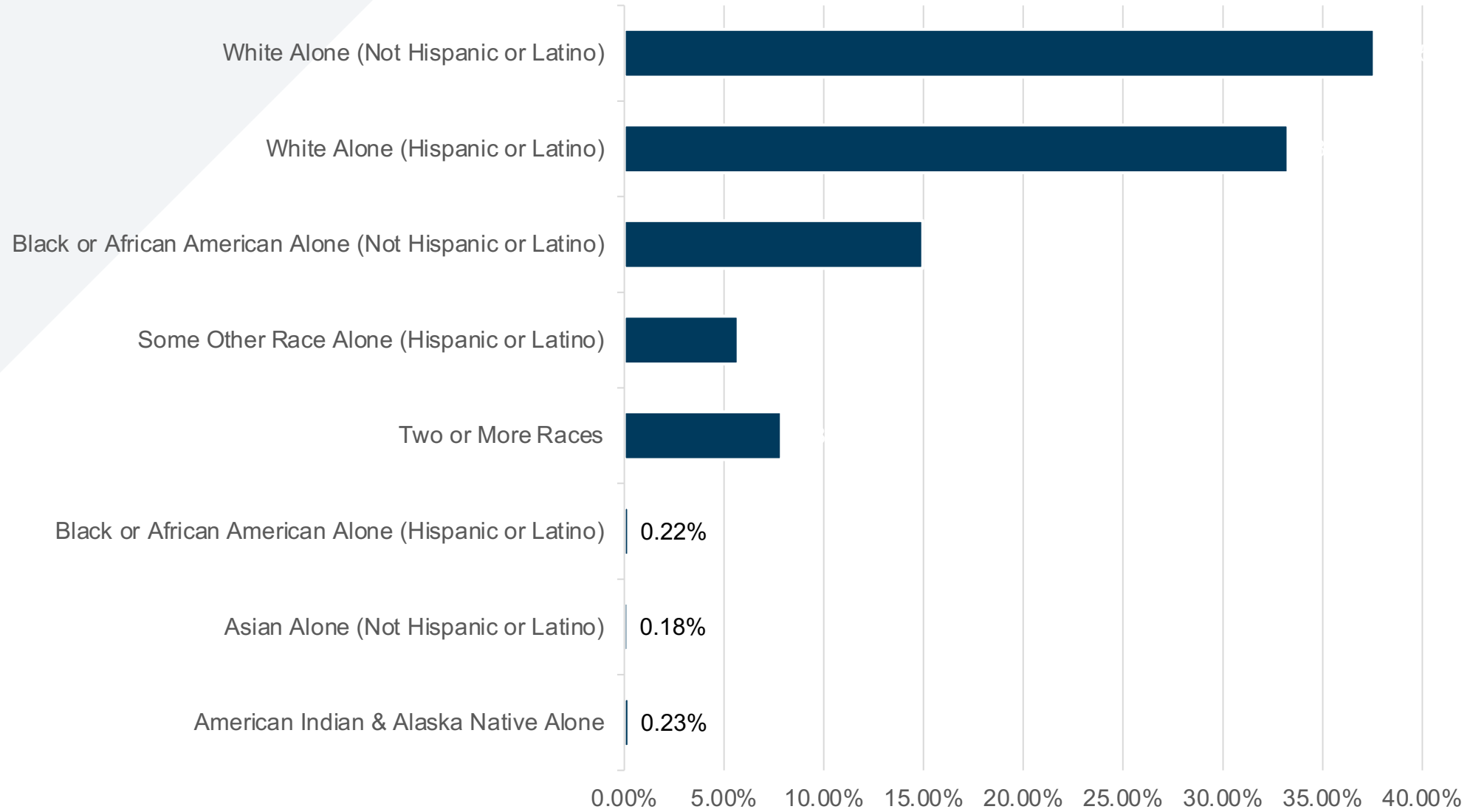
77.1%
High School
Graduate or
Higher



14%
Residents in
Poverty



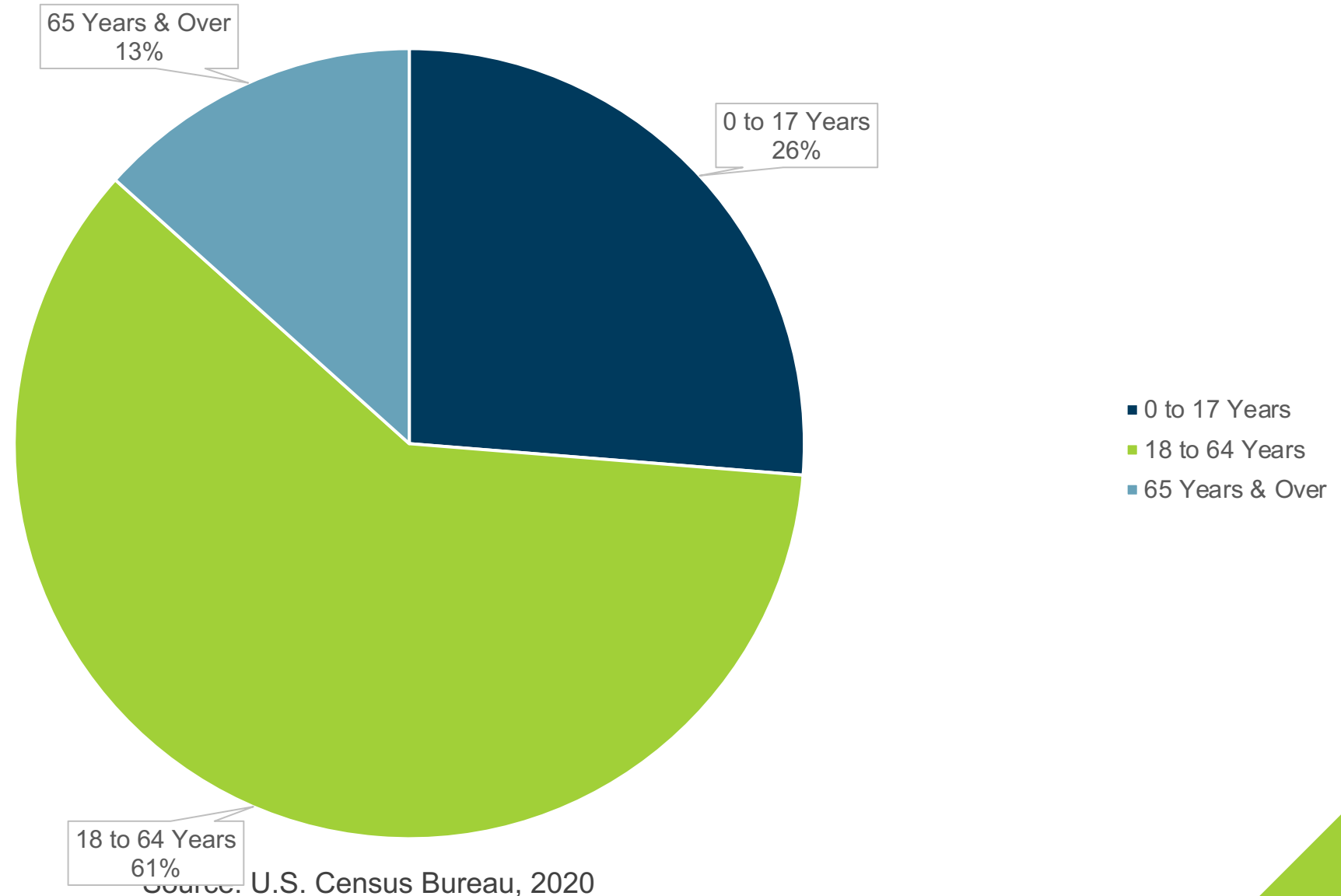
Demographics: Race and Ethnicity



Source: U.S. Census Bureau, 2020



Demographics: Age



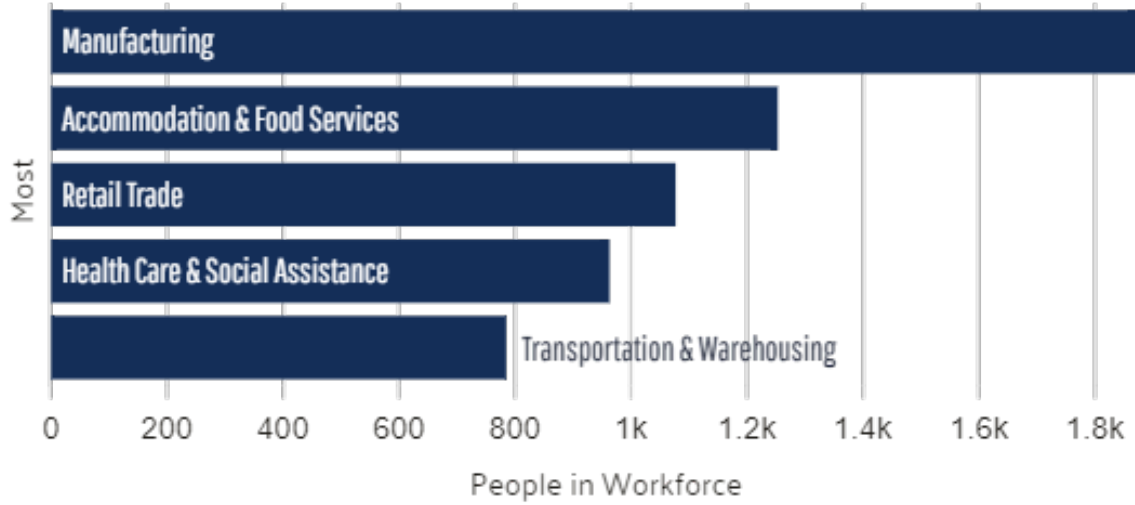
Employment and the Economy

Most Common Jobs Held by Residents



2013 2014 2015 2016 2017 2018 2019 2020

Top 5 Most Employment Industries



2013 2014 2015 2016 2017 2018 2019 2020

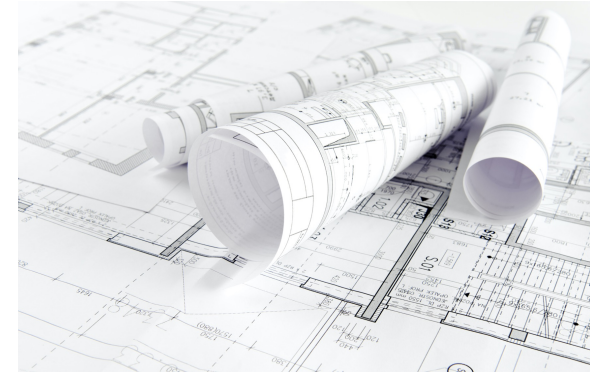


Source: U.S. Census Bureau, Community Analysis, December 2020

Employment and the Economy

Top 10 Employers

Employer	Employees
Ennis ISD	750
Sterilite Corp	650
Leggett & Platt	350
City of Ennis	197
Freshpet	180
CVS Distribution Center	233
GAF Roofing	290
Schirm Usa Inc	212
Associated Materials (Ennis Extruded Products)	150
Ennis Steel Industries Inc	120



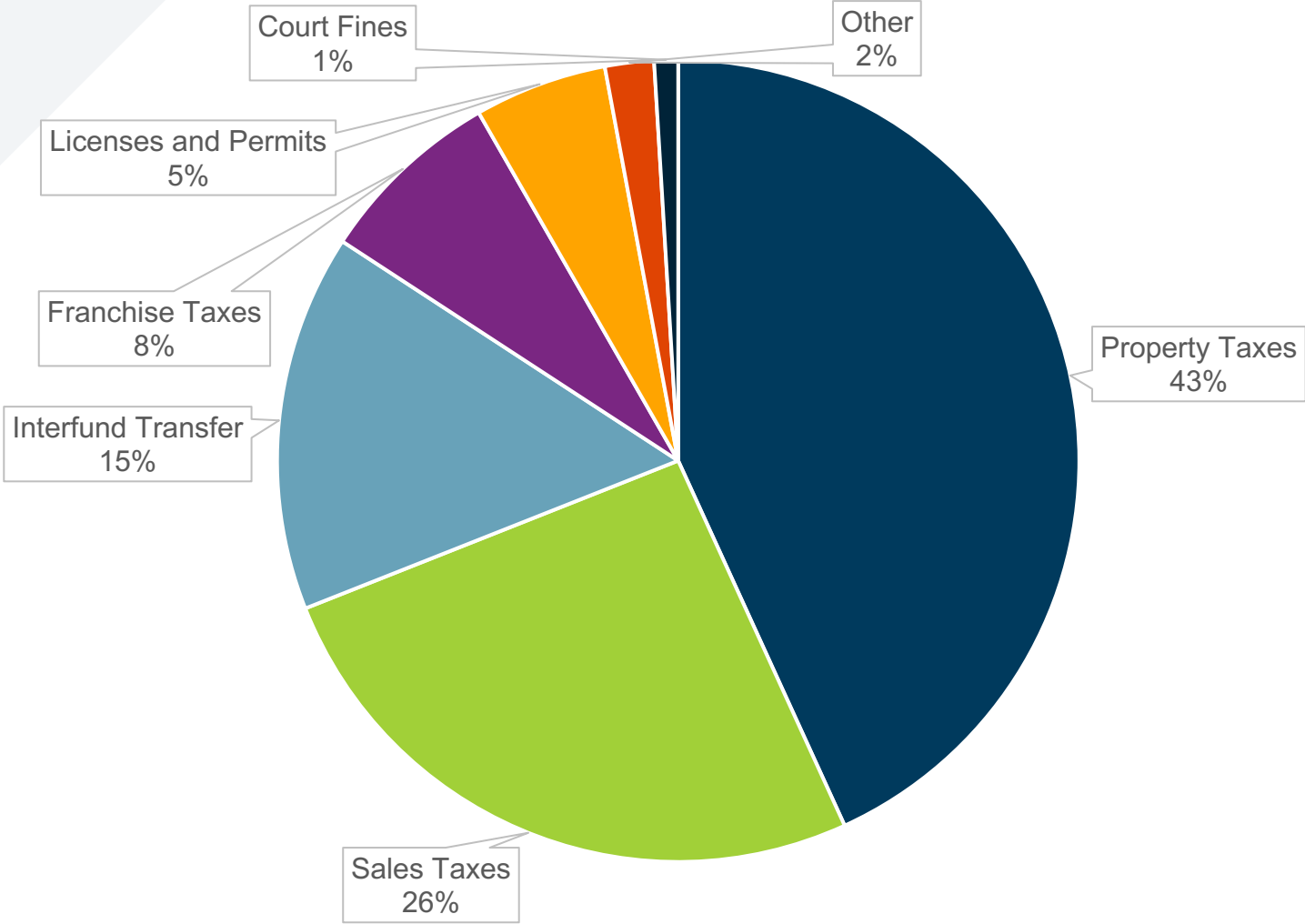
Source: 2022 Comprehensive Annual Financial Report

Ennis Government



City Revenues

FY22-23 Budgeted General Fund Revenues

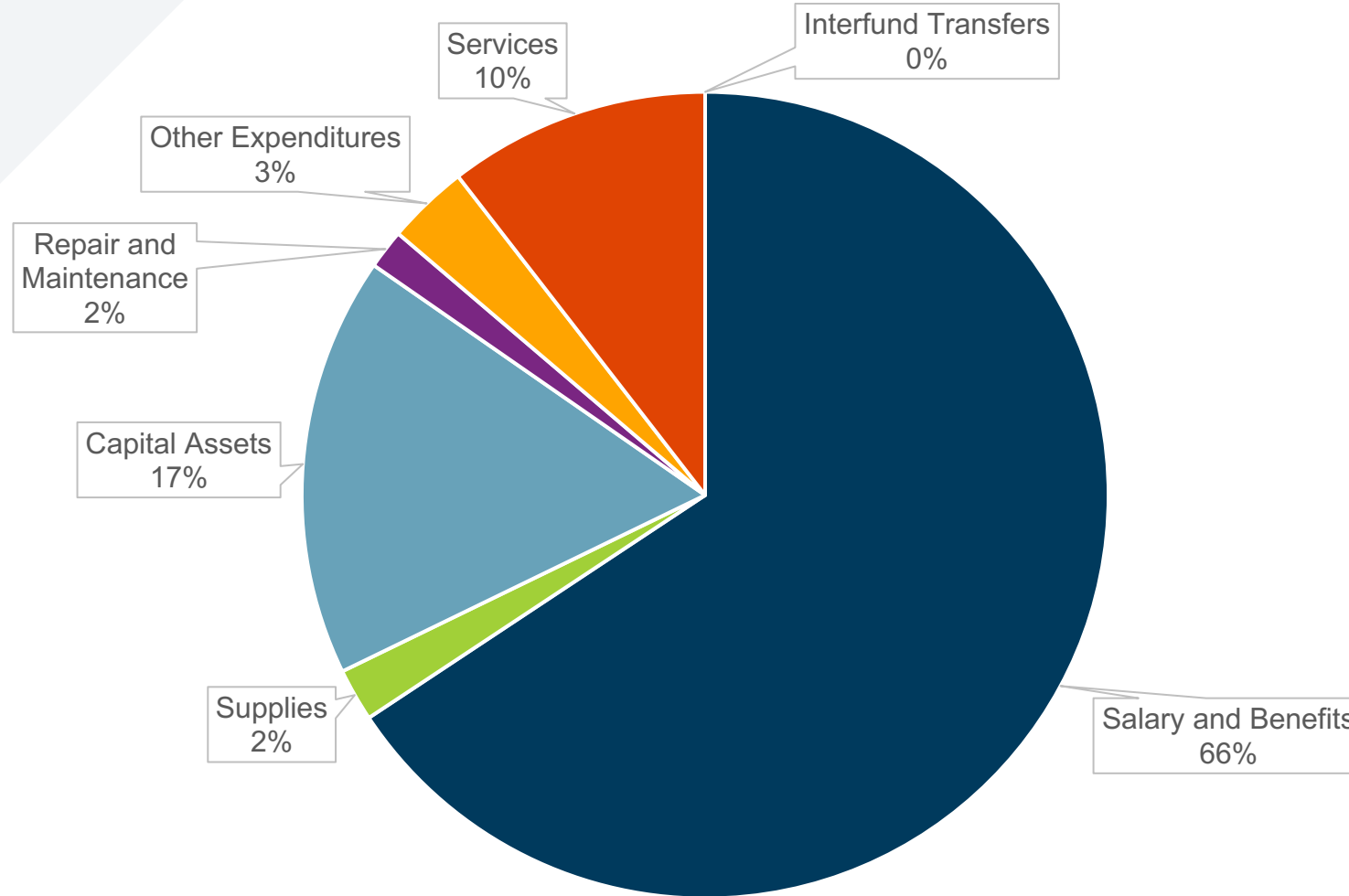


Source: City of Ennis Adopted Budget FY 22-23, p. 20



City Expenditures

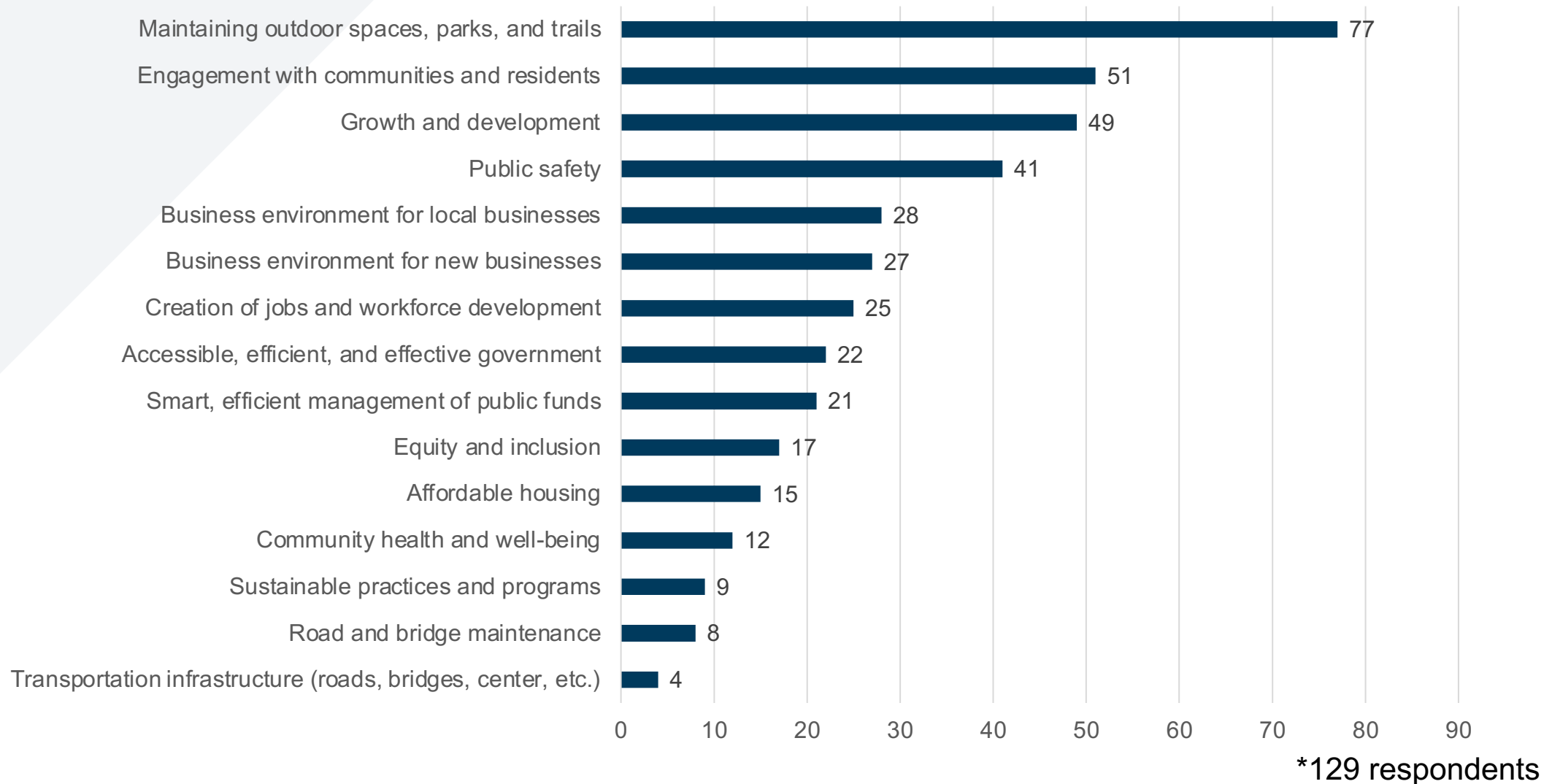
FY21-22 Budgeted General Fund Expenditures



Source: City of Ennis Adopted Budget FY 22 – 23, p. 24

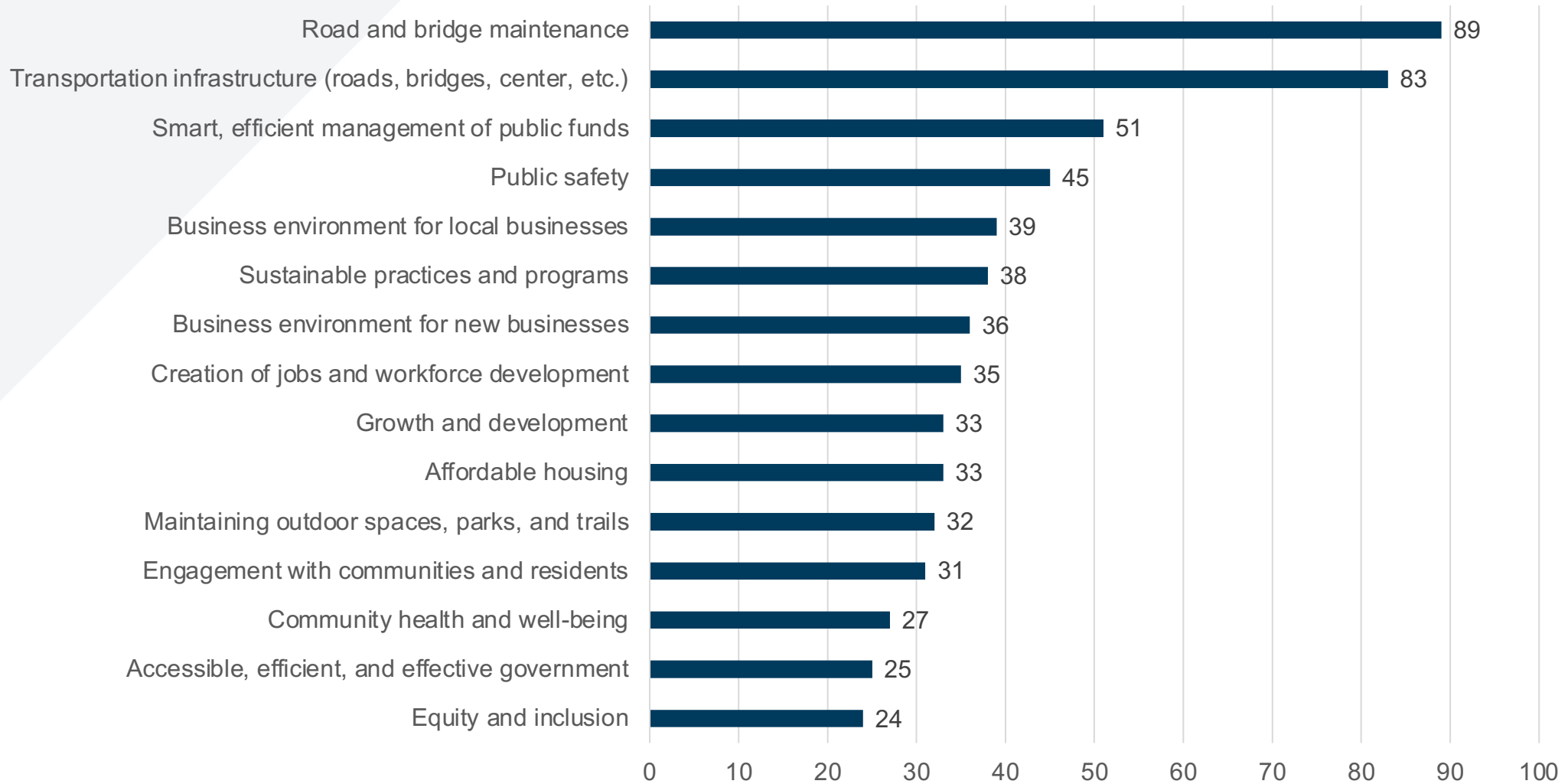


City Government—What Does the City Do Well?



Source: 2022 Social Pinpoint Community Survey

City Government—What Can Be Improved?




*136 respondents

Source: 2022 Social Pinpoint Community Survey




Voices From the Community


I like a lot of the improvements that have been made downtown. However, I do have concerns about parking and flow of traffic. The number of limited parking as the city grows makes it difficult to pull out on main road when backing up. Plus limited number of handicap parking. The concern I see is when they start work on the train bi-pass bridge how will that affect traffic along with the growing number of vehicle. As it is tractor trailers make driving downtown congested at times and speeding

 City Infrastructure | 15 days ago


Need signage at the 287/34 split to let travelers know we have dining, shopping, and services downtown.

 Growth and Development | 12 days ago


Allow change to come to Ennis, that's affordable for everyone. More clothing and shoe stores, Ennis demographic shows EBT assistance and low income Ennis city...make people's lives easier by making places affordable.

 Quality of Life | 4 days ago

Can we add another story trail like the one at Lions to Rotary Park? Our kids love this but we have to drive all the way across town to enjoy.

 Parks, Recreation and Trails | 14 days ago

Love the lights some businesses have added to the alley side of their building. Encourage all building owners to install soft alley lighting on the exterior of their building.

 Municipal Partnerships | 12 days ago



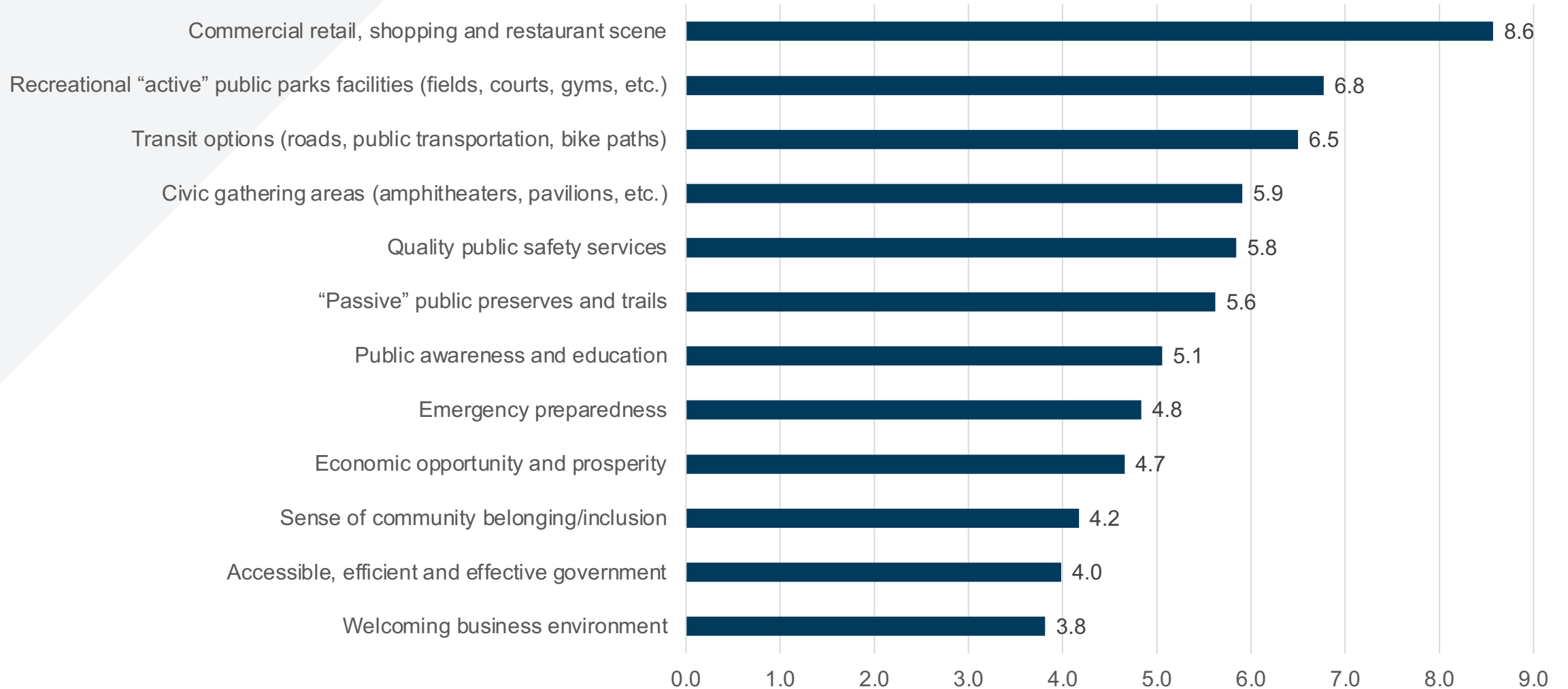
Source: 2022 Social Pinpoint



Stakeholder Views on the City's Future

Opportunities

What do you want to see more of in Ennis?



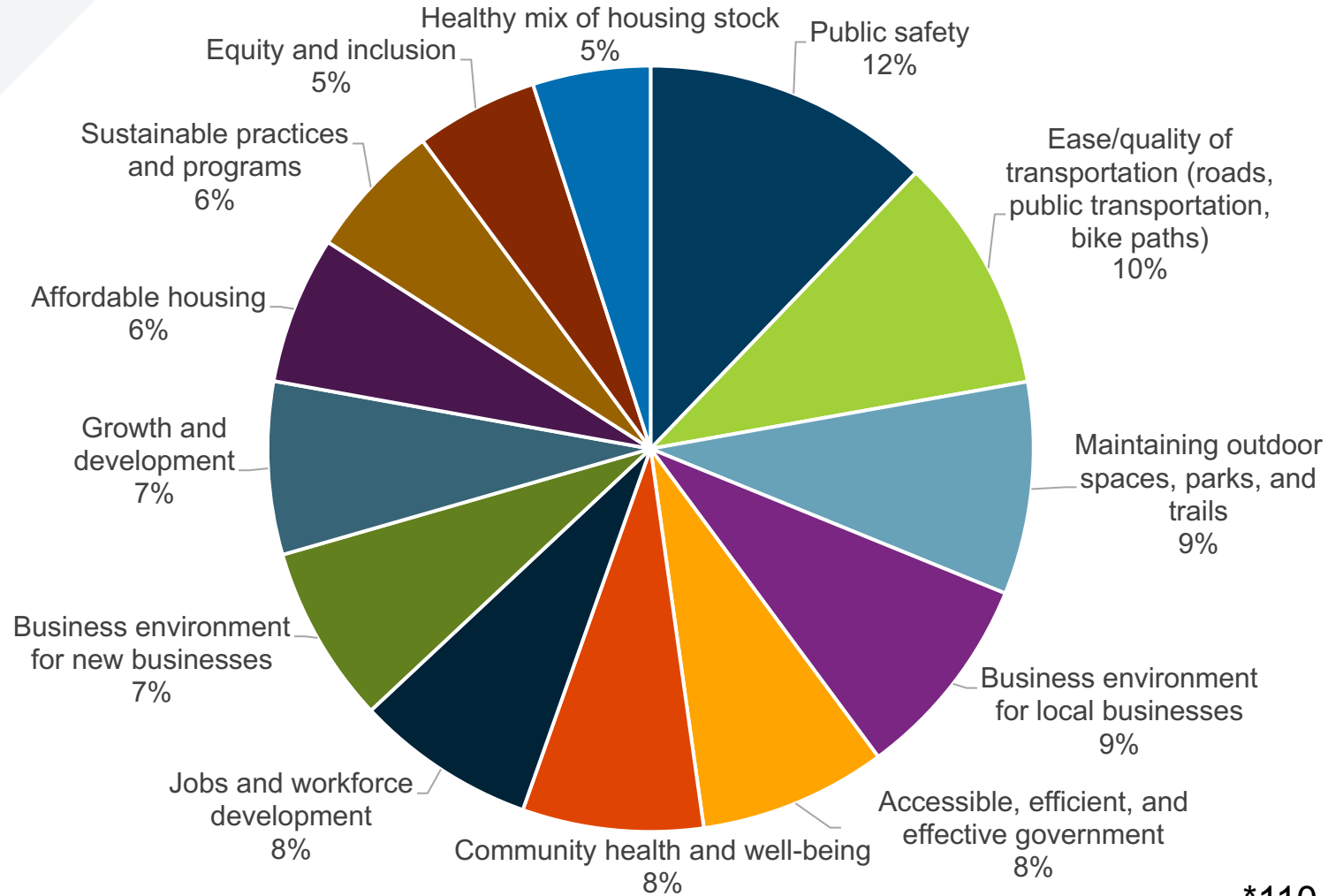
Source: 2022 Social Pinpoint Community Survey

*131 respondents



Most Important Priorities

What should Ennis prioritize in its next strategic plan?



*110 respondents

Source: 2022 Social Pinpoint Community Survey



Future Vision of Ennis

- Prioritize
 - Public Safety
 - Maintaining outdoor spaces, parks and trails
 - Accessible, effective, and efficient government
- Improve
 - Road and bridge maintenance
 - Transportation infrastructure and options
- Increase options for commercial retail, shopping and restaurant options
- The top concerns are Taxes, Traffic congestion, Growth, and Crime.
- Keep the small-town feel, community/heritage, good schools, and the events and festivals.

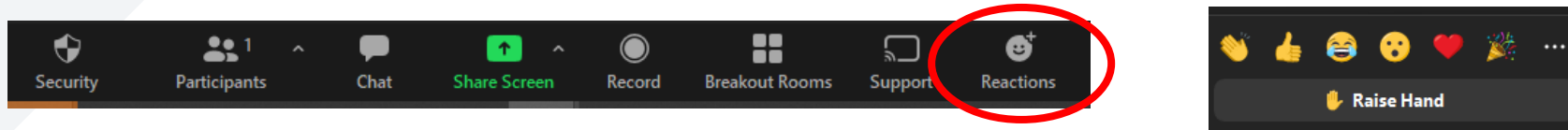


Source: Stakeholder Interviews and 2022 Social Pinpoint

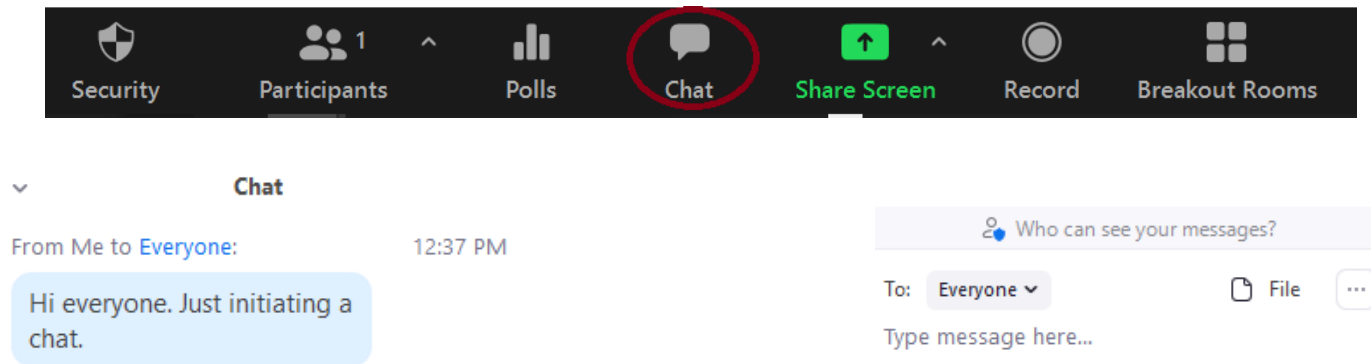


Environmental Scan Discussion: Zoom Features Guide

Raise Hand Feature



Chat Feature



Environmental Scan Discussion

- What stood out in the presentation?
- Did you learn anything new?
- Which themes are the most important in shaping your thinking about the future direction of Ennis?




Your Future Vision for City of Ennis:

Breakout
Session
Question:

In an ideal world, how should Ennis look in the future, five years from now?

Session
Tasks:

1. Unmute your microphones.
2. Select a "scribe" to record ideas.
3. Brainstorm the question.
4. Record ideas.
5. Watch for the time alert.
6. Decide as a group which ideas to share.
7. Press **Ask for Help**  if you need support.



Small groups will automatically return to the full group at the end of 20 minutes.

Large Group Discussion:

In an ideal world, how should Ennis look in the future, five years from now?



Polling question

On a scale of 1 to 5 with 1 being least confident and 5 being most confident, how confident are you that Ennis will be a better place five years from now?



Next Steps...

